



TASMANIAN CONVENTION BUREAU

MEDIA STATEMENT

LAUNCESTON TO HOST LARGE ROTARY CONFERENCE IN 2009

Melbourne based Rotary District 9800 will hold its annual conference in Launceston in March 2009.

Announcing the decision today, Tasmanian Convention Bureau chief executive Vincent Barron said the conference is expected to bring up to 900 visitors from Melbourne and its close hinterland.

“The incoming conference committee have put an amazing effort into assessing the ability of Launceston to host this conference,” he said.

Negotiations with the client and various site inspections were co-ordinated by the Tasmanian Convention Bureau sales managers in Melbourne and Launceston.

“As is normal for a conference of this size, the city and surrounds become one big venue through the use of Hotel Grand Chancellor, Princess Theatre, Clarendon, Albert Hall, Launceston Tramshed, the Queen Victoria Museum and Art Gallery, The Pavillion and a range of accommodation venues.”

Mr Barron said the organisers had worked closely with the Launceston City Council in seeking to accommodate large group movements and various feature events during their conference and this co-operation was greatly appreciated.

“The Tasmanian Convention Bureau will attend the 2008 conference to promote attendance at the Launceston conference in March 2009, and to ensure that delegates consider the option of spending additional time and touring in Tasmania,” Mr Barron said.

The direct economic benefit will be an estimated \$800,000.

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