

CONVENTION NEWS



SPECIAL AGM EDITION – OCTOBER 2007

Members Encouraged to Attend AGM

Tasmanian Convention Bureau members and colleagues are encouraged to attend the Annual General Meeting to be held on Tuesday 23rd October (tomorrow) at 4.30pm at Hotel Grand Chancellor Hobart.

The meeting will be followed by a Business After Hours reception to which all members, their staff and colleagues are invited. If you haven't already responded, please advise your attendance to Kerry Baker on Ph: (03) 6224 6852.

Delegate Expenditure Research to be Released

The findings of independent research into the economic contribution of conventions will be released at the AGM.

Enterprise Marketing Research Services (EMRS) recently undertook a survey of seven national conferences, interviewing a sample of delegates and then contacting them upon their return home, to confirm post conference activities and spending. Details on length of stay, daily expenditure and spread of expenditure are contained in the findings.

Sydney Clients to Hear TSO

The TCB's Sydney Sales Managers, Sharlene Dadd and Edwina Murphy, have received a great response from clients invited to hear the Tasmanian Symphony Orchestra perform in Sydney on this Thursday evening.

Eighty clients have accepted the opportunity to attend the concert at City Recital Hall and to experience Tasmanian hospitality throughout the evening.

The TCB will be joined by six members as co-op partners, who will combine to provide 14 Tasmanian hosts to maximize the benefits from the promotion.

Tasmanian Convention Bureau Limited

ABN 33 009 589 584

Head Office

Level 3, 18 Elizabeth Street, Hobart 7000

Ph: 6224 6852 Fax: 6223 8321

Email: mail@tasmaniaconventions.com

www.tasmaniaconventions.com

Chief Executive: Vincent Barron