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TASMANIAN CONVENTION BUREAU



MEDIA RELEASE

Fertility Society Leads Conference Boost for Tourism

The Fertility Society of Australia conference, which has just concluded at Hotel Grand Chancellor has attracted 435 delegates and contributed over \$700,000 to the Tasmanian economy.

According to the Tasmanian Convention Bureau, this is the first of four conferences which will have more than 400 delegates, and which will contribute to September producing a record month for conferences.

Tasmanian Convention Bureau Chief Executive Vincent Barron said more than 4,400 delegates would attend 17 national or international conferences during September.

“These delegates will stay a minimum average of five days adding 22,000 bed nights to accommodation demand and an estimated \$8M to businesses around Tasmania.”

Mr Barron said that the record September bookings followed an average August, but coupled with the best July in five years, it resulted in the September quarter shaping as the best on record, with the estimated 9,000 delegates adding more than \$14M to the economy.

“The 2,800 delegates in July provided a significant boost to winter tourism and contributed to good occupancy rates in many accommodation properties,” he said.

“It is not always easy for Tasmania to secure conferences in winter but when the State is successful, the impact is significant in assisting hotels, restaurants and other businesses to maintain profitability and keep their employees in jobs”, Mr Barron said.

Major conferences to be held during September include Joint Australasian Fire Authorities, with 800 delegates; Australian Secondary Principals’ Association, 700 delegates and Australian Primary Principals Association with 600 delegates.

Ends

For further information:

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