

Editorial
The Examiner

FREE EXPO FOR CONFERENCE PLANNERS

The Tasmanian Convention Bureau is hosting its annual Conference & Seminar Expo at the Country Club Tasmania on Wednesday, 14 March from 4.30pm until 7.30pm.

The tradeshow is open to all association, business and government representatives, in fact anyone that organises meetings, seminars or conferences. It is also open to anyone that may be able to influence a national or international conference to come to Tasmania.

The Conference & Seminar Expo will commence with a keynote presentation by leading Melbourne based conference manager and meeting planner, Jacqui Muir from Waldron Smith Management.

Ms Muir has held both operational and sales and marketing management positions at various hotels and conference venues and will be speaking on organising a successful conference and working with conference venues and suppliers.

Exhibitors at the expo will include meeting venues, accommodation houses, caterers, corporate training experts, professional conference organisers, staging companies, bus companies, car rental companies, speakers and wineries.

Chief Executive of the Tasmanian Convention Bureau Mr Vincent Barron said that the conference industry is an important contributor to Launceston's economy.

"To date, more than 5,500 delegates are expected to attend 34 national and international conferences to be held in Launceston during 2006/2007 financial year," he said.

"These delegates will stay for an average of 3.5 nights each and contribute more than \$6.7M to the local economy during the conference days alone.

"Therefore, this Conference & Seminar Expo demonstrates the importance of attracting national conferences to northern Tasmania. "

Mr Barron said the tradeshow will also give local meeting planners the opportunity to meet experts and gain some valuable free advice on all aspects of organising a conference in Tasmania.

"Attendees will be able to experience the hospitality of Country Club Tasmania at a cocktail function and mingle with experts from conference venues, accommodation, attractions, caterers, professional meeting managers and staging support," Mr Barron said.

"It is an excellent networking opportunity for conference organisers of both state and national meetings as they will be able to find out what is available to them, in an informal and relaxed setting.

"The tradeshow will also give local conference organisers the opportunity to find out more about new conference venues and products opening up in the north of the State.

Attendees will also have the opportunity to win a range of prizes including luxury accommodation packages.

People wishing to register for the free expo should contact the Tasmanian Convention Bureau on (03) 6224 6852.

Ends

For more information, contact:

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